

## Advertising Design CTE Program

### Introduction to Advertising Design

Course Code: TBD

1 Credit

Prerequisite: None

Course Fee: None

This course provides students with instruction and experiences in an advertising design laboratory and studio environment.

### Digital Design

Course Code: TBD

1 Credit

Prerequisite: Introduction to Advertising Design

Course Fee: None

This course provides students with hands-on experiences including computer operations, applications and procedures, type styles, desktop publishing, layout and design techniques, mechanical production files, formats, and workplace-related technology.

### Graphic Illustration

Course Code: TBD

1 Credit

Prerequisite: Digital Design

Course Fee: None

This course provides students with experiences and instruction in object and information design.

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