

## Advertising Design CTE Program

### Introduction to Advertising Design

Course Code:	1 Credit
Prerequisite: None	Course Fee: None
<p>Intro to Advertising Design is an elective one-credit course that introduces students to a wide range of graphic design related topics. Integrated academics combined with Adobe Photoshop skills provide the framework for a strong foundation in graphic design relevant to the twenty first century. This course is the prerequisite for all the Advertising Design courses (including Digital Design and Graphic Illustration). It is recommended for students who want to prepare for further study in Graphic Design/Advertising related fields at the postsecondary level.</p>	

### Digital Design

Course Code:	1 Credit
Prerequisite: Introduction to Advertising Design	Course Fee: None
<p>Digital Design is an elective one-credit course that introduces students to a wide range of graphic design related topics. Integrated academics combined with Adobe Photoshop skills provide the framework for a strong foundation in graphic design relevant to the twenty first century. This class is the second of three sequential Advertising Design courses. In addition to many projects, we will also prepare to take a standardized test to be officially credentialed as an Adobe Photoshop Certified Associate. This class is recommended for students who want to prepare for further study in Graphic Design/Advertising related fields at the postsecondary level.</p>	

### Graphic Illustration

Course Code:	1 Credit
Prerequisite: Introduction to Advertising Design and Digital Design	Course Fee: None
<p>Graphic Illustration is an elective one-credit course that introduces students to a wide range of graphic design related topics. Integrated academics combined with Adobe Photoshop skills provide the framework for a strong foundation in graphic design relevant to the twenty first century. This class is the third and final of three sequential Advertising Design courses. It is recommended for students who want to prepare for further study in Graphic Design/Advertising related fields at the postsecondary level.</p>	